



MEDIA RELEASE

THE 2009 SHANE WARNE FOUNDATION FOOTY FINALS LUNCHEON TO KICK OFF AT CROWN

SUNDAY 30 August 2009 at 12:30PM

Melbourne, Australia. August 2009. The Shane Warne Foundation proudly supported by Crown, is thrilled to present the 2009 Inaugural Footy Finals Luncheon to be held in the exclusive River Room at Crown, on Sunday 30 August at 12.30pm. A range of high profile guests, sponsors and celebrity speakers will show their support of the luncheon and assist in raising \$100, 000 for the Foundation's cause.

Falling on the last day of the 2009 AFL home and away season, footy fans on the brink of finals fever will be treated to an all star panel made up of the cast of Channel Nine's Footy Show including Garry Lyon, Sam Newman, James Brayshaw, Billy Brownless and Craig Hutchison. Guests will also enjoy an exclusive viewing of and the opportunity to bid on Jamie Cooper's famous Shane Warne portrait "Hard Yakka".

The Shane Warne Foundation works toward enriching the lives of seriously ill and underprivileged children in Australia, now and in the future. Since it's inception in 2004, the Foundation has donated over \$2.4 million to children and affiliated charities, and just this year has donated over \$800,000 to 35 beneficiaries.

The Shane Warne Foundation Footy Finals Luncheon will kick off as the first luncheon of its kind for the foundation and is set to become a highlight on the fundraising calendar for years to come.

The Shane Warne Foundation gives thanks to a multitude of sponsors who have shown their support and helped to gear up for a very successful event. Major sponsors include Crown, Fosters, Luxe Travel, Anem Design, Cubed Communications, Strapp Ford, Geon, Deacon's, Simon West Fine Jewellery, Creatology, Channel Nine and The Footy Show.

What:	2009 Shane Warne Foundation Footy Finals Luncheon
Where:	River Room - Level One, Crown Entertainment Complex
When:	Sunday 30 August at 12.30pm
Tickets Sales:	For ticket sales please phone 03 9595 3801 or email tina@tswf.com.au Ticket Price is \$500 per head or \$5,000 per table

For further media information please contact:

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