



teaming up to help aussie kids

The Shane Warne Foundation paints the town red, blue, yellow and green for Beneficiary Day 2011

The Shane Warne Foundation works to help enrich the lives of seriously ill and underprivileged children in Australia. An umbrella organisation, TSWF accept submissions from established charities that work 'hands on' within their demographic and fund shortfalls on programs and equipment.

Since launching in 2004, TSWF has raised over \$5 million and helped more than 75 different charities.

Most years TSWF holds a magical day for the children they have assisted throughout the previous year, giving them a break from an ongoing battle with illness and/or adversity. This June 17th sees TSWF celebrate its third ever Beneficiary Day, held at Melbourne's iconic Luna Park in St Kilda.

Board member Glenn Robbins says "Beneficiary Day is basically about putting smiles on these kids faces. Having witnessed first-hand the wonderful work done by the Shane Warne Foundation, I feel incredibly proud to be part of that ongoing effort."

Themed "Bringing Colour to their lives", for the children the 2010/2011 Beneficiary Day will be one of bright costumes, hair raising rides, face painting and yummy treats – not to mention being able to hang out with some of their favourite celebrities and sporting heroes.

"The Shane Warne Foundation is close to my heart and I am very passionate about this cause" says founder Shane Warne. "I've met so many brave children out there through the foundation's work that are dealing with illness and other hardships. I love that Beneficiary Day gives them a chance to relax, have fun and just be a kid."

The day will be attended by not only the children, but representatives from the charities with whom TSWF works. Scott Taylor of The Heartwell Foundation works to develop physical education programs for children with disabilities or living in disadvantage.

"Creating a more level playing field by offering access and opportunity is the cornerstone of the Heartwell Foundation. The funding we've received from TSWF has enabled us to help many more children than would have been possible without their support" says Taylor.

Other charities attending TSWF Beneficiary Day include representatives from Very Special Kids, Starlight Children's Foundation, Kate Buntine Children's Trust and Doxa Youth Foundation.

WHEN: Friday 17 June, 2011
TIME: 11am – 2pm
WHERE: Luna Park Melbourne
18 Lower Esplanade, St Kilda

VISION / PICTORIAL OPPORTUNITIES:

- Stirling Mortlock (Melbourne Rebels)
- Lauren Phillips (Kids' WB)
- Melissa Bergland (Winners and Losers)
- Leigh Montagna (St Kilda Football Club)

For interview and pictorial opportunities with spokespeople Shane Warne, Glenn Robbins (Board Member), David Evans (Director) please contact:

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